

### Solving challenges

As a custom manufacturer, we have been able to help contractors/resellers find solutions to their refrigeration equipment challenges, such as:

**Customer Challenge:** To meet a grand opening date, a fast turnaround was needed.

**SRC Solution:** We were able to open our fabrication schedule and complete manufacturing to required deadlines. Our multi-source vendor network assured the necessary components arrived on time.

**Result:** Unit was installed in time for the grand opening.

**Customer Challenge:** Owner had a concept, but no blueprint.

**SRC Solution:** We were able to create a CAD drawing and manufacture the cooler from the hand-drawn layout of his cooler idea.

**Result:** The customer received a custom cooler developed specific to his location.

**Customer Challenge:** The walk-in beverage cooler needed to follow the building layout and fit within footprint.

**SRC Solution:** We designed the product directly from architectural prints and provided ACAD drawings to install in the customer's main drawing.

**Result:** SRC cooler is integrated into the controlled architectural prints.

**Customer Challenge:** Due to a fast track schedule, a quick turnaround time was needed.

**SRC Solution:** We were able to ship the panels in a few weeks to begin the installation. This allowed the building contractor to build his walls around the walk-in and remain on schedule.

**Result:** The schedule was maintained and deadline met.

**Customer Challenge:** Our contractor was competing for this job against another company, but was slightly higher in price.

**SRC Solution:** Together we reviewed all the equipment features and benefits provided, while finding ways to lower the total price. We know if we help you win... we win.

**Result:** Contractor and SRC were awarded the project.



SRC REFRIGERATION



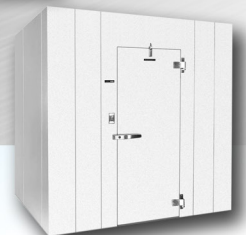
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# The Contractors & Resellers

REFRIGERATION PARTNER

SRC REFRIGERATION





**STORAGE WALK-INS: COOLERS, FREEZERS, COMBOS,  
KEG, OUTDOOR, WAREHOUSE & FLORAL  
GLASS DISPLAY WALK-INS & REACH-INS  
DOORS: GLASS AND SOLID; NEW & REPLACEMENT  
SWING AND SLIDE  
REFRIGERATION EQUIPMENT  
SELF-CONTAINED PORTABLE MODELS**



For over 30 years, SRC Refrigeration has been leading the industry in superior engineered refrigeration equipment serving the c-store, foodservice, manufacturing and floral markets. With over three decades of experience, we understand the unique relationship between a manufacturer and a contractor/reseller well. That's why we have developed a business model to help you get more projects...and profits.

**Simply, put...when you have a question SRC has the answer.**

**Best in the Industry Warranties**

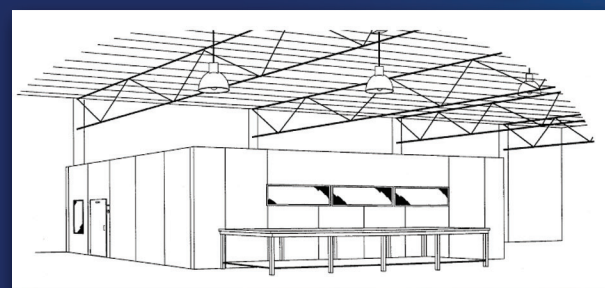
We know that the best way to judge a company is by the way they stand behind their product. That's why we offer the best warranties in the industry. SRC warranties include:

**Panels:** 10 year, 1 year all parts

**Glass Doors:** 10 year sealed glass, 15 months parts & labor

**Refrigeration:** 5 year compressor, 1 year parts

**Self-contained portable refrigeration units:** 5 year compressor, 1 year parts & labor



**Can I get an entire "package" from SRC?**

Tell us the storage requirements, dimensions, power and space availability and we provide a one-stop-shop solution to design, engineer and manufacture the complete system from start to finish.

**What will I use to show the customer?**

SRC will provide technical documentation, CAD drawings and specifications for the equipment up front to present to the customer. This allows you to review with the customer and edit as needed.

**Is the price complete as delivered?**

SRC manages all costs and freight coordination to the customer's location. All components are included for installation. The contractor is only responsible for supplying copper tubing, refrigerant and supplies to run electrical. You will know the total landed costs up front to be able to control your margins better.

**Can you meet my fast track schedule?**

SRC can work with an open fabrication schedule, relying on our multi-source vendor network to quick-ship necessary items. We will keep your project on schedule to meet tight completion dates. While we deliver fast quotes, we also have the "patience" to develop a quote that meets all your needs, so there will be no surprises.

**What if I have to fit the unit into a unique footprint?**

We design custom units to the exact dimensions you provide and you approve the drawing prior to manufacturing.

**Will the equipment pass inspections and meet code?**

Our products satisfy all national safety, sanitation, and smoke and flame fire ratings. We can provide documentation to local building departments when requested.

**What is SRC's quality like?**

Our products use high end quality in manufacturing all modular insulated panels, glass display doors, and refrigeration components.

**Are the products green and efficient?**

Our products are designed and cost-balanced to maximize the value between up front cost and operating costs. We offer green products throughout the design such as high R-value, eco-friendly insulation, energy saving glass display doors, EC and PSC motors as well as the latest approved refrigerant.

**Can it appear that the product is from my company?**

We enjoy partnering with contractors/resellers who want this added marketing advantage. We can attach your nameplate or we'll create an attractive one and secure it to the walk-in.

**Will the unit be attractive?**

We combine metal finish, hardware colors and lighting to provide a great looking unit that will enhance the product inside the cooler.

