Solving customer challenges

As a custom manufacturer, we have been able to find solutions to our customers' refrigeration equipment challenges, such as:

Challenge: I've never installed a walk-in before. I know you provide instructions, what happens if I have guestions?

SRC Solution: We have a 15 year Installation/Service Manager on staff to field questions and troubleshoot any difficult areas of the install you may encounter.

Result: An install that is easier than expected because of the easy-to-follow instructions and the added confidence of knowing factory support was only a call away.

Challenge: Is there an easy way to retain ALL the necessary paperwork related to this equipment so at a later date it can easily be retrieved?

SRC Solution: To assure accuracy before during and after the sale, every job receives a pocket folder containing ALL paperwork for your records. These items include: Original Sales Agreement, Acknowledgement, Computer Drawings (layout and fabrication), Electrical Schedule, Installation Manual, Product Warranty Certificates and Final Invoice.

Result: Documents are easy to retrieve should any warranty issues arise.

Coast-toCoast Sales Capabilities



Our trusted network of national of vendors







Decide with Confidence: D & B Duns: 02-656-9624 BBB Accredited Business / BBB Rating A+



800-521-0398 or 586-254-0610 Fax: 586-254-0485 6620 Nineteen Mile Road Sterling Heights, MI 48314-2117 www.SRC.us • www.SRCrefrigeration.com

STORAGE SPLAY WALK-INS & REACH-IN DOORS: GLASS AND SOLID; NEW & REPLACEMENT SWING AND SLIDE REFRIGERATION EQUIPMENT SELF-CONTAINED PORTABLE MODELS





WALKINS: COOLERS, FREEZERS, COMBOS, KEG, OUTDOOR, WAREHOUSE & FLORAL



The Refrigeration Specialists

Generally speaking, "Why SRC"

That's a good question...here are some answers in the three areas that matter most to our customers.

Our Company

Dependability is our strength...privately owned, financially rock solid, uniquely experienced employees, no-hassle warranties and the satisfaction of personal one-to-one service that's missing all to often in business today.

Since 1980, SRC Refrigeration has earned a reputation as THE refrigeration specialists in the industry, with over 15,500 units sold to date. As a custom manufacturer of high-quality walk-in and reach-in coolers and freezers, we have become the preferred choice of contractors/resellers, foodservice establishments, convenience/gas/grocery stores, industrial/cold storage warehouses, and floral shops across the nation.

We are proud of our facility, our highly advanced manufacturing equipment, our innovative processes, and our team of committed industry veterans. This combination allows us to continue to set industry standards in design, quality and service, as evidenced by the fact that 60% of our clients provide us repeat business.

Custom does not equal more expensive at SRC. We specialize in providing the exact product based on your needs. As you compare features and services from our company to others, ask yourself, "Who offers the best value?" We believe it will be SRC. But if price is still a concern, contact us. We will explain why we are the best value to your satisfaction, or we will match the competitor's price.

Our People

Our sales professionals are not commissioned employees, unlike our competitors we don't put our needs above yours. Our success has been built on delivering old fashioned personal attention, taking the time to understand your needs...and then delivering a cost effective solution.

We value your time. Our in-house design and engineering resources focus on your project quickly to get answers and information in your hands the same day. From start to finish, the SRC team is committed to making your buying experience smooth and efficient regardless of your industry or profession.

Whenever maintenance or service is needed we can always recommend a local refrigeration contractor from our trusted network of independent licensed contractors.

RC REFRIGERATION





Our Product

processes.

Every job we build is custom, which means the choices at SRC are truly limitless, ensuring it is the best choice for your application. We do not charge extra for customizing product that fits your exact needs...so we won't try to steer you into a "cookie-cutter" product just to move inventory. All of our refrigeration systems are engineered to provide years of dependability with many of our products still operating after decades of use.

Our PPC[©] (Premium Panel Construction) offers you the advantages of full 4" thick fabricated panels with 100% solid insulation. This method bonds solid foam to heavy gauge whitebaked enamel metal skins, eliminating the "old style" 3¹/₂" thick wood perimeter framing still used by our competitors. This manufacturing method achieves higher R-values while providing all the required strength.

We offer green products such as high R-value, eco-friendly insulation, energy efficient glass display doors, EC and PSC motors as well as the latest approved refrigerant.

We understand how vital it is to avoid preventable errors. All of our products undergo a final QC check and manager approval prior to packaging and are pre-assembled before leaving our facility for fit and finish.

Today's business opportunities move fast...and we can provide the lead times to match. Our advantage is control over production. When asked for fast shipment, unlike some companies, we don't have to check with the real manufacturer...or make empty promises just to book the order.

We work with a multi-source network of raw material and equipment vendors, allowing us to deliver the shortest lead times in the industry. We're proud of our on-time shipping schedule...and our proven track record of helping our clients remain on schedule.





Quality and innovation have been our touchstones for over 30 years. Many of our competitors are strictly sales offices posing as manufacturers...never touching what they sell. As the manufacturer, we maintain full control over the design, manufacturing and quality control

